## How do I know if a product is a genuine Original Pritchard Teat?

Because of the success and quality of our Pritchard Teats, poor imitations have appeared on the market. Therefore, we deemed it necessary to trademark our name, Pritchard. The imitations on the market go by many names such as "lamb feeder teats". Below is a chart to reference to make sure that you have our Original Pritchard Teat instead of an imitator.

## **Genuine Original Pritchard Teat**

- Wording on the cap "Genuine Original Pritchard Teat"
- Plant-based soft latex rubber nipple with variations in thickness
- Choose a softer nipple for a weaker/younger animal
- Choose a firmer nipple for a stronger/older animal
- New cap has inbuilt seal
- Flutter valve

## **Imitation product**

- No wording
- Moulded silicon instead of latex
- Seam down sides of nipple
- Brighter, artificial-looking red that fades with use
- Does not last as long
- Tends to be thinner and tears easily
- May not fit on standard bottle sizes
- Prone to leaking
- Little to no customer support



Authentic Imitation

While the imitations tend to trend at lower prices, this is because of the cheaper materials used. Overall, the number of products that go to waste or simply do not work tend to have a higher cost in the long run.